



12TH ANNUAL LEGISLATIVE SUMMIT



WELCOME

Hello and welcome to the California Asian Pacific Chamber of Commerce's 12th Annual Legislative Summit. On behalf of our entire organization, including our Board of Directors, we sincerely appreciate you taking time out of your busy schedule to virtually participate in this important program held by the Chamber.

Every year, we convene our small business communities, regional leaders, and representatives at our Summit. This program has empowered our State's small business and Asian Pacific Islander (AAPI) communities to learn about the legislative processes that affect them and how to become informed and involved advocates for themselves. We are especially appreciative to have Dee Dee Myers, Senior Advisor to the Governor and Director of GO-Biz, join us as our Keynote speaker.

Additionally, we are very proud to host Assemblymembers David Chiu (San Francisco) and Christopher Holden (Pasadena) to discuss small business economic equity, as they co-authored Assembly Bill 915 on behalf of the CalAsian Chamber. This bill would codify the 25% small business procurement goal with the Department of General Services, as well as recognize federally-certified Disadvantaged Business Enterprises (DBEs) in the State's procurement process. We are looking forward to a very robust discussion around this topic.

As a participant in this program, this Summit will provide you and your fellow delegates the needed access and information to the Legislature. There could not be a more critical time for AAPI and minority voices to be represented in the legislative process.

It is our hope, and the hope of our sponsors, that this program serves you and your representative organization well. Without the support of our sponsors, this event would not be possible. If you have any policy questions throughout these two days, please contact our Director of Public Policy, David Nelson, at dnelson@calasiancc.org. For logistical questions, please contact our Digital Marketing & Events Specialist, Janice Garcia, at jgarcia@calasiancc.org. Thank you again for your participation.



Pat Fong Kushida
President & CEO
California Asian Pacific
Chamber of Commerce



THE CALASIAN CHAMBER PRESENTS

12TH ANNUAL LEGISLATIVE SUMMIT

Wednesday, March 24, 2021
Virtual Legislative Summit

AGENDA

TIME

PROGRAM

9:00 AM - 9:10 AM

Welcome Remarks

Kathy McKim, Senior Vice-President, Hawksbill Group Principal,
Hawksbill Advisors

9:10 AM - 9:30 AM

Update from the API Legislative Caucus

Assemblymember Evan Low, Vice Chair

9:35 AM - 9:55 AM

Keynote

Dee Dee Myers, Senior Advisor to the Governor &
Director of the Governor's Office of Business and Economic
Development (GO-Biz)

10:05 AM - 11:05 AM

Panel: API Freshman Legislators

Moderated by: Jason Paguio, President and CEO,
Asian Business Association: San Diego

Assemblymember Alex Lee, 25th California Assembly
District

Senator Dave Min, California Senate District 37

11:15 AM - 12:15 PM

Panel: CalAsian Policy Panel

Moderated by: David Nelson, Director of Public Policy, CalAsian Chamber

Assemblymember David Chiu, 17th California
Assembly District

Assemblymember Christopher Holden, 41st California
Assembly District

Xiomara Pena, Vice President, Engagement
Small Business Majority

12:15 PM - 1:00 PM

Closing Remarks

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KEYNOTE SPEAKER



Dee Dee Myers

Senior Advisor to the Governor &
Director of the Governor's Office of
Business and Economic Development
(GO-Biz)

Dee Dee Myers is the Senior Advisor to Governor Gavin Newsom and Director of the Governor's Office of Business and Economic Development. She brings more than three decades of experience in strategic communications, public affairs, corporate governance and social responsibility in both the public and private sectors.

Most recently, she served as Executive Vice President, Worldwide Corporate Communications and Public Affairs for Warner Bros. She was a member of the company's executive committee and advised the CEO on a wide range of issues. Prior to joining Warner Bros., Ms. Myers served as the Managing Director of the Glover Park Group.

Ms. Myers served as White House Press Secretary during President Bill Clinton's first term, becoming the first woman to hold that position. After leaving the White House, she worked as a political analyst, commentator and writer as well as a contributing editor to Vanity Fair. She is the author of The New York Times best-selling book "Why Women Should Rule the World" and served as a consultant on the Emmy Award-winning drama series "The West Wing."

Before joining the Clinton presidential campaign in 1991, Ms. Myers worked on a number of local, state and national campaigns. She served as press secretary for Dianne Feinstein in her 1990 bid for governor of California and worked on the presidential campaigns of Governor Michael S. Dukakis and Vice President Walter F. Mondale. She also worked on the staffs of Los Angeles Mayor Tom Bradley and California State Senator Art Torres.

Myers also serves on Board of Directors of Wynn Resorts International, a publicly-traded Fortune 500 Company that develops and operates 5 Star integrated resorts in the United States and Macau.

She also serves on the boards of the Smithsonian's National Museum of American History and the Mayor's Fund for Los Angeles. A graduate of Santa Clara University, she lives in Los Angeles with her husband, Todd S. Purdum and their children.

Update from the API Legislative Caucus



**Assemblymember
Evan Low**

28th California Assembly District
Vice Chair, API Legislative Caucus

Evan Low was elected to the California State Assembly in November 2014 to represent District 28, which includes Los Gatos, Campbell, Cupertino, Monte Sereno, Saratoga, and areas of West San Jose. At the age of 31, Assemblymember Low became the youngest Asian American legislator to have been elected to the Assembly in state history. Assemblymember Low chairs the Business and Professions Committee as well as the California Legislative LGBT Caucus.

A Bay Area native, Low attended local public schools and earned degrees from De Anza Community College and San Jose State University. He went on to graduate from the Senior Executives in State and Local Government Program at Harvard University.

Evan Low's work within the community and deep knowledge of issues local residents faced led him to run for Campbell City Council in 2006, when he was just 23 years old.

In 2018, 16 of Evan Low's bills were signed into law by Governor Brown, the most of any Assemblymember. Assemblymember Low has introduced legislation to protect the LGBTQ community, tackle the housing crisis, increase voter participation in elections, and strengthen consumer protections.



API Freshman Legislators

API Freshman Legislators

MODERATOR



Jason Paguio

President and CEO
Asian Business Association: San Diego

As part of the California Asian Pacific Chamber of Commerce, Jason Paguio brings experience from one of the state's largest markets as President and CEO of the Asian Business Association San Diego (ABASD), in addition to his experience as a small business owner for over 13 years.

Since taking the role of President and CEO, Jason received strong support from the board of directors, focusing on the organization's mission of inclusive economic development strategies. He leads ABASD to its largest growth in nearly 30 years, securing over 40% in additional grant funding, growing the board of directors to its largest size, and increasing ABASD's team to more than double in order to deliver technical assistance to the small business community.

In 2019, ABASD joined the San Diego & Imperial Valley Small Business Development Center network, hiring additional full-time staff to provide no-cost advising, consulting services and educational workshops to entrepreneurs and small businesses.

Together with Mission Driven Finance, ABASD launched the first Asian Pacific Islander (API) Impact Fund. The AdvanceAPI Fund supports economic security and advancement of San Diego's API community through access to capital and workforce development. ABASD also formed a Strategic Alliance with the region's largest ethnic chambers of commerce; the San Diego County Hispanic Chamber of Commerce and the Central Black Chamber of Commerce. The three organizations are focused on community based outreach and have begun sharing business resources, events, educational workshops, and business advocacy.

Most recently, Jason was named one of San Diego's 500 Most Influential People by the San Diego Business Journal. At 33 years old, Jason is among the youngest chosen and one of 40 executives included in the Civic category.

Jason is looking forward to utilizing his experience, innovative ideas, and collaborative approach in supporting strategic partnerships statewide as part of the California Asian Pacific Chamber of Commerce.

PANELIST



**Assemblymember
Alex Lee**

25th California Assembly District

Alex Lee was elected in November 2020 to represent California's 25th Assembly District, which includes the Alameda County communities of Fremont and Newark, and the Santa Clara Communities of Milpitas, San Jose, and Santa Clara. He serves his community by being an advocate for the district and fights to address the growing issues in housing, homelessness, traffic, education, and climate change.

Alex Lee previously worked on policy and legislation for both the California State Senate and California State Assembly. He has worked on issues that include public safety, housing, education, and climate change. He uses his voice to advocate for South Bay Area residents in Sacramento as the youngest state legislator.

Alex has called the South Bay home for his entire life. He is a graduate of Milpitas High School and UC Davis, where he served as Student Body President. Previously, he has worked for California State Senator Henry Stern in Sacramento and Assemblymember Evan Low.

API Freshman Legislators

PANELIST



Senator Dave Min
California Senate District 37

Dave Min was elected in 2020 to represent Orange County's 37th State Senate District, which includes the cities of Anaheim Hills, Costa Mesa, Huntington Beach, Irvine, Laguna Beach, Laguna Woods, Lake Forest, Newport Beach, Orange, Tustin, and Villa Park.

Dave is a native Californian who resides in Irvine with his wife, Jane Stoevers, and their three young kids. Before joining the State Senate, Min was a law professor at UC Irvine, where he taught and researched in the area of business law. He is one of the country's leading experts on banking and housing policy, and has testified six times before Congress on these issues.

Dave is the son of Korean immigrants who grew up during the Korean War and its aftermath, at a time when food was scarce and the economy was struggling. Thanks to the generosity of American GIs, Dave's parents came to appreciate the unique flavor and texture of Spam as well as the values that America has always stood for. They came to the United States in 1971, got married and had two boys—Dave and his brother Andrew—who they raised here in the Golden State. Their story is the American Dream, and it's a story that has been shared by millions of other new Americans over the past several centuries.

Because of the values he inherited from his parents, including a passionate love of this country and what it has always represented, Dave has spent his career in public service, working to improve the economic opportunities available to working families.

Dave is a proud Eagle Scout and AYSO coach and referee who is active in his Irvine church and the public school attended by his two older children (with the youngest on the way next year!). His goal is to help defend and restore the American Dream while extending this to the marginalized communities that have too often been denied opportunities in our country. His basic philosophy is one of long-termism, summed up by this quote from the ancient Greeks: A civilization is great when its elders plant trees whose shade they know they will never sit in.



CalAsian **Policy Panel**

MODERATOR



David Nelson

Director of Public Policy
CalAsian Chamber

With over 20 years of experience in government relations, David Nelson joins the team as the Chamber's new Director of Public Policy. David got his start working for Assemblyman Anthony Pescetti in 1998, and most recently worked for the State Board of Equalization and the California Department of Tax & Fee Administration, both in external relations capacities. David left the State a year ago, starting his own consulting firm "Capitol Regions Consulting", where he has also been the Statewide Liaison for the CA Small Business Development Centers (CA SBDC). David brings a wealth of institutional knowledge and experience to the Public Policy team and oversees both the in-house staff as well as the consultants contracted by the Chamber to assist in policy and political engagement.

PANELIST



**Assemblymember
David Chiu**

17th California Assembly District

As a member of the California State Legislature, David Chiu represents the 17th Assembly District, which encompasses eastern San Francisco. He is the former Chair of the Asian and Pacific Islander Legislative Caucus and the current Chair of the Assembly Housing and Community Development Committee.

During his first 5 years in the Legislature, Chiu has authored 59 new laws addressing a wide spectrum of issues, including housing, homelessness, transportation, education, environment, health, public safety, and civil rights.

For six years, David served as President of the San Francisco Board of Supervisors. David was the first Asian American to serve as President of the San Francisco Board of Supervisors, and the first Asian American to represent eastern San Francisco in the California State Legislature.

Before running for office, David was a criminal prosecutor at the San Francisco District Attorney's Office, a civil rights attorney with the Lawyers' Committee for Civil Rights, and president of the Asian American Bar Association of the Greater Bay Area. The son of immigrant parents, David grew up in Boston and received his undergraduate, law and master's in public policy degrees from Harvard University.

PANELIST



**Assemblymember
Christopher Holden**

41st California Assembly District

A Democrat representing the communities of Pasadena, South Pasadena, Altadena, Sierra Madre, Monrovia, San Dimas, La Verne, Claremont, Upland, Mt. Baldy, and Rancho Cucamonga. Assemblymember Holden was elected to the California State Assembly in 2012, and serves as Chair of the Utilities and Energy Committee. Holden was previously President of the Burbank-Glendale-Pasadena Airport Authority, a Pasadena City Councilmember for 23 years, and was Mayor of Pasadena in 1997. He earned his bachelor's degree in Business Administration from California State University, San Diego. Holden's legislative agenda focuses on social justice, transportation, and education. In 2020, his legislation that requires diversity on corporate boards in California, Assembly Bill 979, was signed into law.

PANELIST



Xiomara Peña

Vice President, Engagement
Small Business Majority

Xiomara Peña drives Small Business Majority's external engagement efforts toward a more inclusive and equitable economy that directly benefits entrepreneurs in underserved communities. Alongside the organization's small business engagement team, she works collaboratively on strengthening relationships with policymakers, small business owners, and organizations across the country to amplify their equity lens in all areas of their work. Xiomara has extensive experience supporting small businesses, particularly those run by people of color, women, and immigrants. Prior to joining Small Business Majority, Xiomara piloted business retention programs for the City of Los Angeles and programs geared toward empowering at-risk youth. She also has extensive experience as a business owner, community organizer, and campaign manager.

Xiomara has been invited to give presentations across the country to business owners, strategic partners, and elected officials including Interise 2020 in Boston, the 2018 US Hispanic Chamber of Commerce's National Convention in Philadelphia and 2018 Greater Philadelphia Hispanic Chamber of Commerce's State of Hispanic Business.

She currently serves on the Advisory Council for Support Latino Business, Steering Committee for Entrepreneurship Advantage LA, Steering Committee for Raising our Voices Coalition and B2SMB DE&I Council. She maintains a passion for workforce development issues, serving on the Business Advisory Council for UNITE-LA and in 2019 she served on the Statewide Advisory Committee for the development of the California State Plan for Career Technical Education (CTE). She was a LinkedIn Top Voice in 2019 under the Entrepreneurship & Small Business category—a recognition with only ten leaders acknowledged in each category every year. In 2019, Xiomara served on Governor Newsom's Paid Family Leave Task Force.

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The CalAsian Chamber is proud to offer a new resource to inform our small business community of the legislation that can impact them. Separated by topics, the guide can be used to keep the user updated and ultimately serve as a jumping off point for advocacy.

To **learn more** about legislation that affects your business, please visit our **Definitive Legislative Guide for California Small Businesses 2021** [here](#).



**Definitive Legislative Guide
for California Small Businesses 2021**
A comprehensive list of new laws that may impact your business

BY TOPIC

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If you have any questions about these bills or you would like to engage with Public Policy, please contact David Nelson, Director of Public Policy, at dnelson@calasiancc.org.

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